



Investing in the Future

Partnership and Sponsorship Guide

ASPOTFORTHEFUTURE.COM

A Message from Our President

A Spot For The Future was founded with a simple belief: investing in Appaloosa youth is an investment in the future of our breed, our industry, and our community.

Since the program began at the 2024 Appaloosa Youth World Championship Show, we have provided scholarships that recognize participation, encourage continued involvement, and help young people pursue college, trade school, professional training, and other accredited educational opportunities.

What began as a grassroots effort has grown through the generosity of individuals, regional clubs, farms, families, and businesses that believe in the potential of our youth. We are now working to strengthen the program through annual partnerships and build a permanent scholarship endowment that will serve future generations.

Whether you fund one scholarship, support an entire division, establish a memorial gift, or become a Legacy Donor, your support creates a meaningful and lasting impact.

Thank you for considering a partnership with A Spot For The Future.

With gratitude,

A handwritten signature in black ink, reading "Jordan Kelly". The signature is fluid and cursive, with the first name "Jordan" and the last name "Kelly" clearly distinguishable.

Jordan Kelly
President
A Spot For The Future

Our Mission

A Spot For The Future is a 501(c)(3) nonprofit organization dedicated to supporting Appaloosa youth as they pursue higher education, professional training, and career development. Through scholarships and educational opportunities, we encourage participation, strengthen the Appaloosa community, and invest in the young people who will shape the future of the equine industry.

Our Vision

We envision a future in which Appaloosa youth have the support, confidence, and educational opportunities needed to become successful adults, equine professionals, community leaders, and lifelong advocates for the Appaloosa horse.

EDUCATION. PARTICIPATION. LEADERSHIP

ONE SHOW. EIGHT DIVISIONS. SIXTEEN SCHOLARSHIPS.

Each year, A Spot For The Future awards two \$500 scholarships in each of eight Appaloosa Youth World Show divisions:

- Cattle
- Games
- Halter
- Hunter
- Ranch
- Showmanship
- Trail
- Western

Scholarship recipients are selected through a random drawing of eligible pre-entries. Each class entered provides the youth exhibitor with one entry into the drawing for that division.

For example, a youth who pre-enters five cattle classes receives five entries in the Cattle Division scholarship drawing. If that same exhibitor enters four hunter classes, they also receive four entries in the Hunter Division drawing.

ANNUAL SCHOLARSHIP COMMITMENT

16 scholarships × \$500 = \$8,000 invested in youth each year

Every class entered represents another opportunity for a young person to continue their education.

Investing in Appaloosa Youth Since 2024

- 16 scholarships awarded annually
- \$24,000 awarded over 3 years
- 8 Youth World divisions represented
- College, University, trade school, and accredited training supported
- Scholarship funds paid directly to educational institutions



Your Partnership Creates Opportunity

A scholarship does more than help pay a tuition bill. It recognizes a young person's effort, encourages continued participation, and reminds them that the Appaloosa community believes in their future.

Support from businesses, farms, clubs, families, and individuals allows A Spot For The Future to:

- Fulfill the annual \$8,000 scholarship commitment
- Maintain and grow the permanent scholarship fund
- Recognize youth across a variety of disciplines
- Encourage Youth World Show participation
- Expand future educational and leadership opportunities
- Preserve memorial legacies through meaningful scholarship awards

THERE IS A PLACE FOR EVERY SUPPORTER IN THE FUTURE WE ARE BUILDING.

Three Ways to Invest

Fund Scholarships Today

\$500 funds one complete scholarship.

Annual gifts support the scholarships awarded during the upcoming show year.

Build the Scholarship Fund

Contributions of any amount help grow the long-term scholarship fund.

Create a Permanent Legacy

A \$25,000 gift or multi-year pledge permanently supports and names a Youth World division.

Gifts of every size contribute to the annual scholarship program and long-term endowment goal.

A Partnership with Purpose

A partnership with A Spot For The Future demonstrates a meaningful commitment to education, youth development, the Appaloosa community, and the future workforce of the equine industry.

Annual Partnership Opportunities

Level	Gift	Impact
Scholarship Partner	\$500	Funds one complete scholarship
Division Partner	\$1,000	Funds both scholarships in one division
Champion Partner	\$2,500	Funds five scholarships
Industry Partner	\$5,000	Funds ten scholarships
Presenting Partner	\$8,000+	Supports the full annual scholarship program

Annual partnership recognition applies to the sponsored show year and may be renewed each year.

Annual partner benefits may include

- Website name, logo, and link
- Social media recognition and partner features
- Inclusion in scholarship videos
- Recognition during Youth World and World Show announcements
- Inclusion in appropriate print and digital materials
- Scholarship check presentation opportunities
- Recipient stories and impact updates
- Career or educational content collaboration
- Customized recognition aligned with the partner's goals

We welcome partnerships with equine businesses as well as companies outside the equine industry that value education, leadership, agriculture, youth development, and community involvement.

Build the Scholarship Fund

EVERY GIFT BUILDS THE FUTURE

Gifts designated for the long-term scholarship fund help A Spot For The Future move closer to its goal of creating a self-sustaining scholarship program. Contributions may be made as one-time gifts, recurring monthly donations, memorial gifts, tribute gifts, or multi-year commitments.

RECOGNITION

Legacy Fund Contributor

Any amount

- Recognition in the annual impact report
- Listing in the scholarship fund honor roll
- Annual updates on the fund's growth and impact

Legacy Circle

\$5,000 in cumulative designated giving

- Permanent recognition in the Legacy Circle
- Annual scholarship fund updates
- Invitation to scholarship presentations when available
- Optional donor, family, farm, or business story

Monthly Future Builders

- \$25 per month
- \$50 per month
- \$100 per month
- \$250 per month
- Custom recurring amount

A gift of \$50 per month contributes \$600 each year toward the long-term future of the scholarship program.

Create a Permanent Legacy

Division Legacy Donor

\$25,000 gift or completed pledge

A Division Legacy Donor permanently supports the two annual scholarships connected with one Youth World division.

- Permanent naming recognition associated with the selected division
- Recognition as a Division Legacy Donor
- Permanent website recognition
- Inclusion in appropriate print and digital materials
- Recognition in annual impact reports
- Opportunities to present scholarship awards
- Recognition during show announcements and scholarship videos when available
- Opportunity to participate in the scholarship advisory committee

Divisions Include:

- Cattle
- Games
- Halter
- Hunter
- Ranch
- Showmanship
- Trail
- Western

DIVISION AVAILABILITY IS BASED ON EXISTING COMMITMENTS AND BOARD APPROVAL.

Flexible Legacy Commitments

A Permanent Legacy Does Not Require a One-Time Gift

Possible payment options:

- \$25,000 one-time gift
- \$5,000 annually for five years
- \$2,500 annually for ten years
- Approximately \$417 monthly for five years
- Customized pledge schedule approved by the Board

A donor may reserve an available division upon execution of an approved pledge agreement. During the pledge period, recognition may state that the endowment is being established through the donor's support. Permanent naming recognition becomes fully vested once the commitment is completed.

Blended Partnerships

Support Today While Building Tomorrow

A donor may divide a contribution between current scholarships and the long-term fund.

Examples:

\$5,000 Blended Partnership

- \$1,000 funds both scholarships in one selected division this year
- \$4,000 is credited toward a future Division Legacy commitment

\$10,000 Blended Partnership

- \$2,000 supports four scholarships this year
- \$8,000 is designated toward the long-term scholarship fund

Blended partnerships provide immediate scholarship impact while helping the donor progress toward permanent legacy recognition.

Responsible Stewardship

A Spot For The Future is committed to responsible, transparent stewardship of every contribution.

Annual gifts help fulfill current scholarship commitments and support approved program needs. Contributions designated for long-term sustainability are placed into the organization's scholarship fund and managed under the direction of the Board of Directors.

Scholarship awards are held by A Spot For The Future until the recipient provides proof of enrollment in an approved college, university, trade school, or accredited educational program. Funds are paid directly to the educational institution rather than to the individual recipient.

- 501(c)(3) nonprofit organization
- Donations are tax-deductible to the extent permitted by law
- Annual reporting available
- Donor restrictions honored in accordance with accepted gift agreements
- Investment and distribution practices reviewed by the Board

Their Future is Our Impact



Beginning Fall 2026, Izzie George is attending Southern Nazarene University while competing on an equestrian team.



Hannah Forrester is attending Penn State University, starting Fall 2026, where she is majoring in animal science with a minor in equine studies. After graduation, she plans to become an equine veterinarian and eventually own her own practice.



Frequently Asked Questions

What is the difference between an annual partnership and a legacy gift?

Annual partnerships fund scholarships awarded during the current show year and receive recognition for that year. Legacy gifts are designated toward the long-term scholarship fund and receive permanent or cumulative recognition.

Can I give to both?

Yes. A blended partnership can support current scholarships while also contributing toward the long-term fund.

Can I pay the \$25,000 commitment over time?

Yes. Approved multi-year pledge options are available.

Can I choose a division?

Yes, based on availability and the type of gift.

Does a \$500 gift fund a complete scholarship?

Yes. The current individual scholarship award is \$500.

Can my gift honor someone?

Yes. Annual and permanent tribute opportunities are available.



COMMITMENT FORM

Invest in Appaloosa Youth. Build the Future.

Thank you for supporting the education and future of Appaloosa youth.



THREE WAYS TO INVEST



1. FUND SCHOLARSHIPS TODAY

Annual gifts support scholarships awarded during the current show year.

- ☐ **Scholarship Partner** \$500
Funds one complete scholarship
- ☐ **Division Partner** \$1,000
Funds both scholarships in one division
- ☐ **Champion Partner** \$2,500
Funds five scholarships
- ☐ **Industry Partner** \$5,000
Funds ten scholarships
- ☐ **Presenting Partner** \$8,000+
Supports the full annual scholarship program
- ☐ **Other Annual Gift** \$ _____



Recognition applies to the current show year and may be renewed each year.



2. BUILD THE SCHOLARSHIP FUND

Gifts of any amount help grow the long-term scholarship fund for future generations.

- ☐ **One-Time Gift** \$ _____
- ☐ **Monthly Future Builder**
 - ☐ \$25 ☐ \$50 ☐ \$100
 - ☐ \$250 ☐ Other \$ _____
- ☐ **Legacy Circle** (cumulative giving of \$5,000 or more)
- ☐ **Memorial / Tribute Gift** \$ _____
- ☐ **Other Endowment Gift** \$ _____



These gifts are invested in the scholarship fund to support youth for years to come.



3. CREATE A PERMANENT LEGACY

A \$25,000 gift or pledge permanently supports and names a Youth World division.

- ☐ **Division Legacy Donor – \$25,000**
(select division below)
 - ☐ Cattle ☐ Hunter
 - ☐ Games ☐ Ranch
 - ☐ Halter ☐ Showmanship
 - ☐ Trail ☐ Western
- ☐ **One-Time Gift** \$25,000
- ☐ **Pledge – Multi-Year Commitment**
Total Pledge Amount \$ _____
- ☐ Please contact me to discuss pledge options



Permanent recognition upon completion of commitment. Division availability subject to existing commitments.

DONOR / CONTACT INFORMATION

Name / Business / Farm _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Website _____

- ☐ I would like to remain anonymous.
- ☐ Please recognize my gift as:

(Name as it should appear in all recognition materials)
- ☐ I would like to dedicate this gift:
In Honor Of / In Memory Of _____
(Please print name exactly as you would like it to appear)
- ☐ I give permission for my name/business to be listed publicly.

PAYMENT OPTIONS

- ☐ Enclosed is my check payable to:
A Spot For The Future
1396 240th Street
Independence, IA 50644
 - ☐ Please charge my:
 - ☐ Visa ☐ Mastercard ☐ Discover ☐ Other
- Card Number _____
Expiration Date _____ CVV _____ Zip _____
Name on Card _____
Signature _____



Or give securely online:
www.aspotforthefuture.com
or scan the QR code



Thank You!

Your support creates opportunity, builds confidence, and secures the future of the Appaloosa breed.

www.aspotforthefuture.com
info@aspotforthefuture.com
319-404-1118

A Spot For The Future is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent permitted by law.

Help Us Build the Future

A Spot For the Future

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Independence, IA 50644

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3194041118

FUND A SCHOLARSHIP TODAY.

BUILD THE SCHOLARSHIP FUND FOR TOMORROW.

CREATE A LEGACY THAT LASTS FOR GENERATIONS.